

Site Usage

14,007 Visits

58.74% Bounce Rate

33,847 Pageviews

00:01:44 Avg. Time on Site

2.42 Pages/Visit

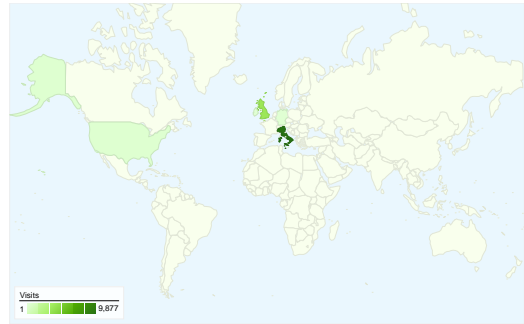
61.15% % New Visits

Visitors Overview

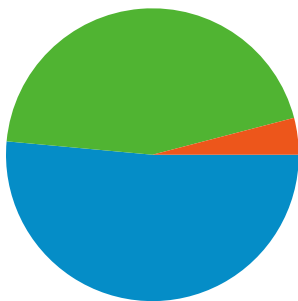


Visitors
8,570

Map Overlay world



Traffic Sources Overview

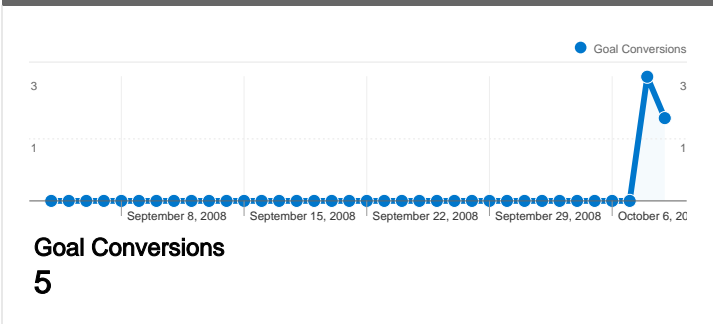


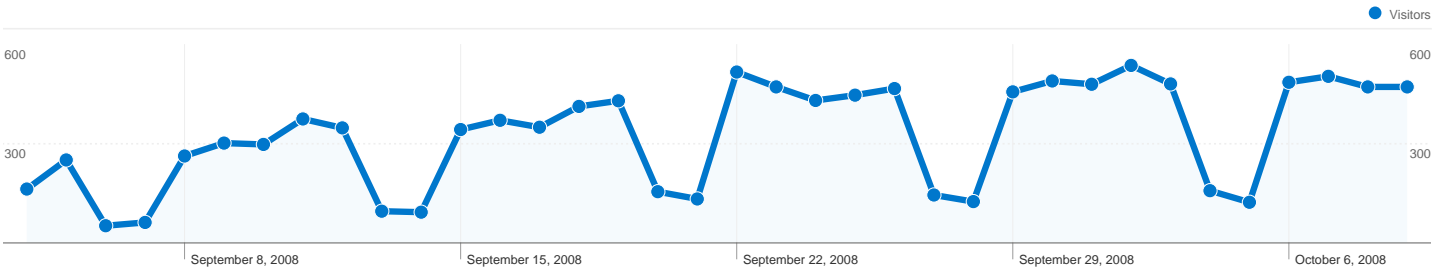
- **Search Engines**
7,208.00 (51.46%)
- **Direct Traffic**
6,231.00 (44.48%)
- **Referring Sites**
568.00 (4.06%)

Content Overview

Pages	Pageviews	% Pageviews
/rsuibm/	11,372	33.60%
/rsuibm/home.htm	2,410	7.12%
/rsuibm/2008910.htm	1,821	5.38%
/rsuibm/20088ims.htm	1,286	3.80%
/rsuibm/2008901.htm	1,049	3.10%

Goals Overview





8,570 people visited this site

14,007 Visits

8,570 Absolute Unique Visitors

33,847 Pageviews

2.42 Average Pageviews

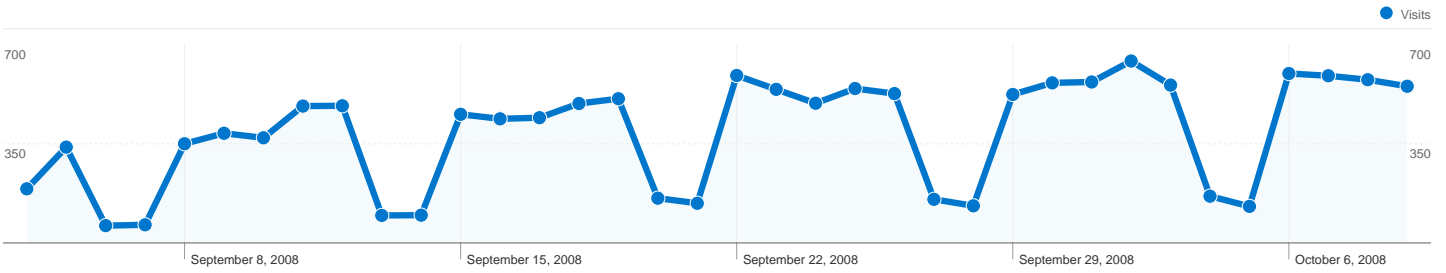
00:01:44 Time on Site

58.74% Bounce Rate

61.15% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	10,615	75.78%	Unknown	5,099	36.40%
Firefox	2,978	21.26%	T1	4,414	31.51%
Mozilla	162	1.16%	DSL	3,473	24.79%
Chrome	107	0.76%	OC3	592	4.23%
Safari	77	0.55%	Dialup	404	2.88%

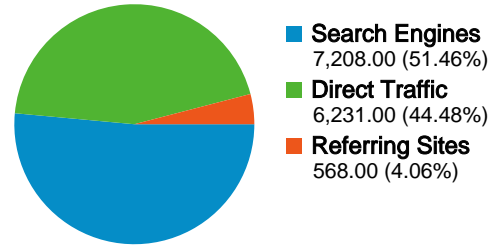


All traffic sources sent a total of 14,007 visits

44.48% Direct Traffic

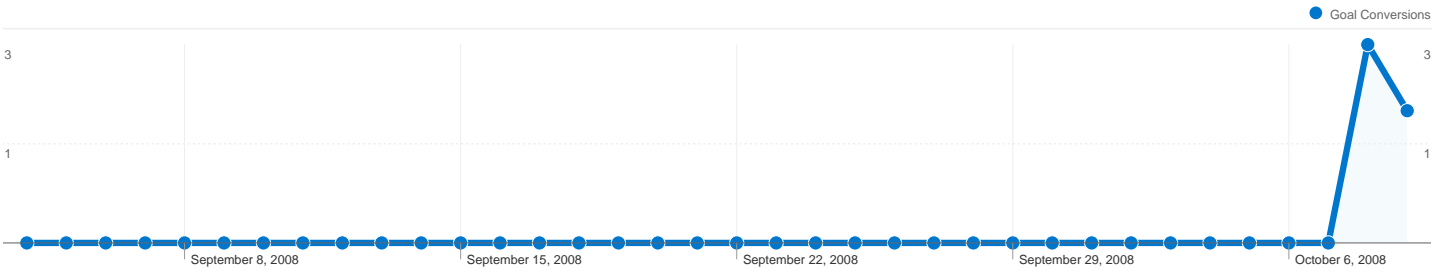
4.06% Referring Sites

51.46% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	6,386	45.59%	rsu ibm	952	13.21%
(direct) ((none))	6,231	44.48%	infortunio sul lavoro	124	1.72%
alice (organic)	281	2.01%	reperibilità	120	1.66%
rsuibmsegrate.blogspot.com	209	1.49%	"reskilling"+"ibm"	90	1.25%
msn (organic)	196	1.40%	rsu ibm italia	76	1.05%

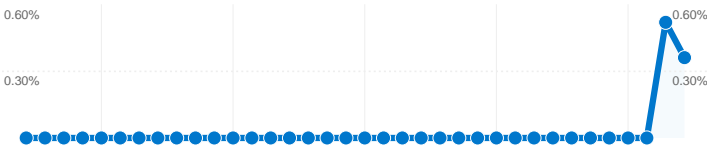


Visitors completed 5 goal conversions

5 conversions, Goal 1: Iscrizione

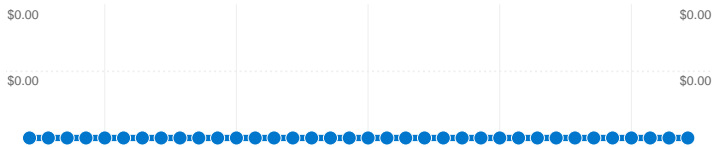
Goal Performance

Goal Conversion Rate

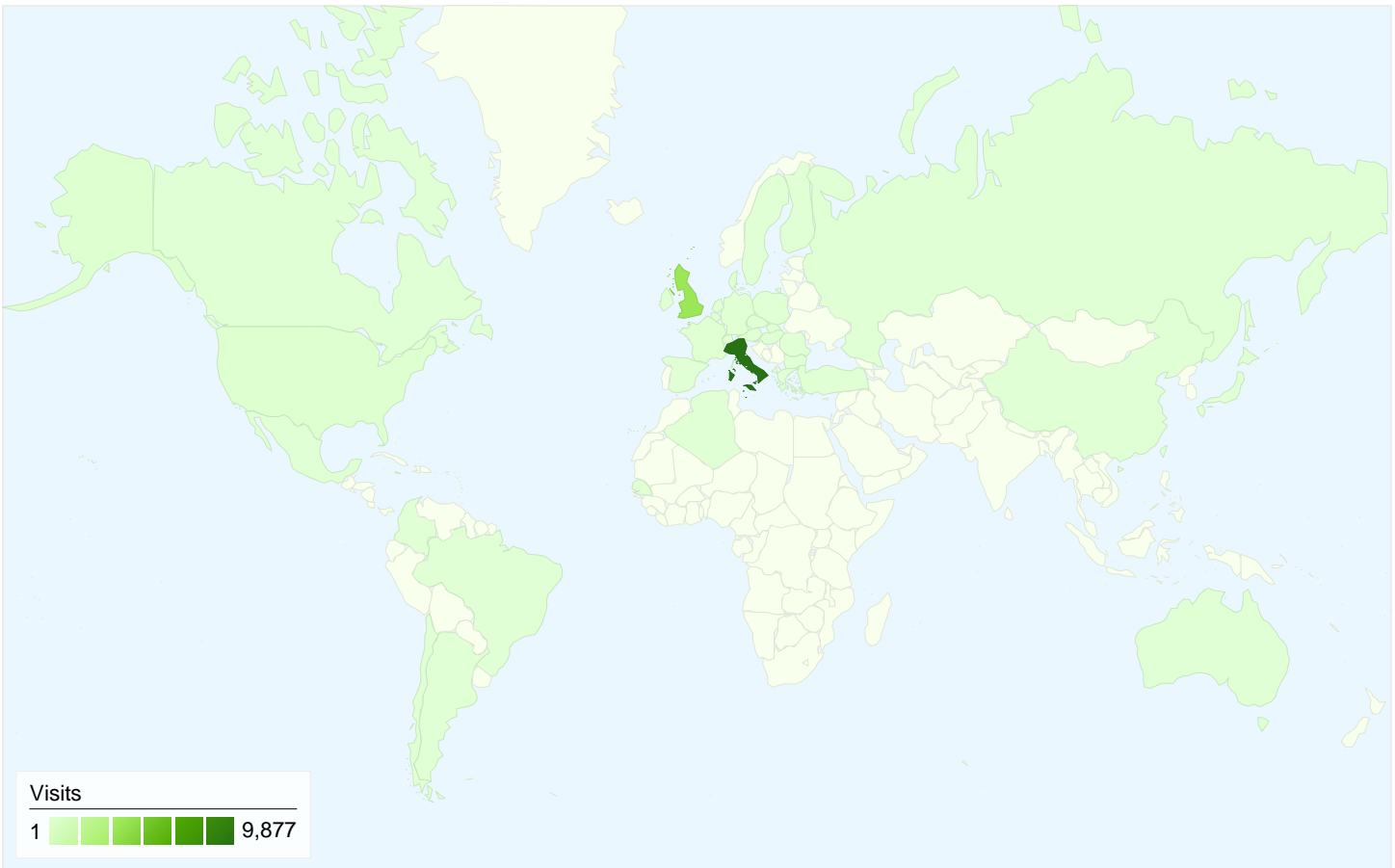


Goal Conversion Rate
 0.04%

Total Goal Value



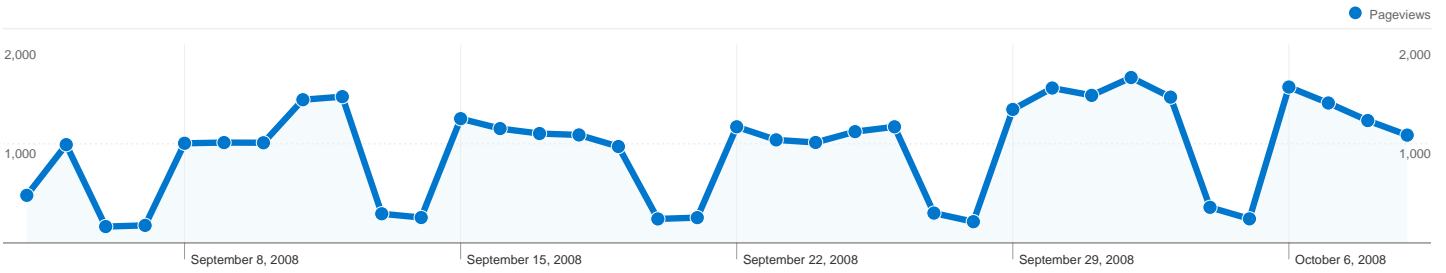
Total Goal Value
 \$0.00



14,007 visits came from 39 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Italy	9,877	2.17	00:01:26	71.87%	65.40%
United Kingdom	3,676	3.16	00:02:40	29.54%	38.52%
United States	139	1.81	00:01:02	90.65%	84.89%
Ireland	56	1.00	00:00:00	100.00%	100.00%
Germany	53	1.55	00:00:58	81.13%	71.70%
France	47	2.45	00:00:55	78.72%	57.45%
Netherlands	43	1.88	00:01:44	41.86%	51.16%
(not set)	28	1.54	00:00:35	89.29%	82.14%
Switzerland	17	1.53	00:00:12	100.00%	70.59%
Belgium	11	1.18	00:00:02	90.91%	90.91%



Pages on this site were viewed a total of 33,847 times

33,847 Pageviews

22,446 Unique Views

58.74% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/rsuibm/	11,372	33.60%
/rsuibm/home.htm	2,410	7.12%
/rsuibm/2008910.htm	1,821	5.38%
/rsuibm/20088ims.htm	1,286	3.80%
/rsuibm/2008901.htm	1,049	3.10%