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Dec 31, 2012 - Dec 29, 2013

Compare to: Jan 2, 2012 - Dec 30, 2012

Overview

All Visits +0.00%

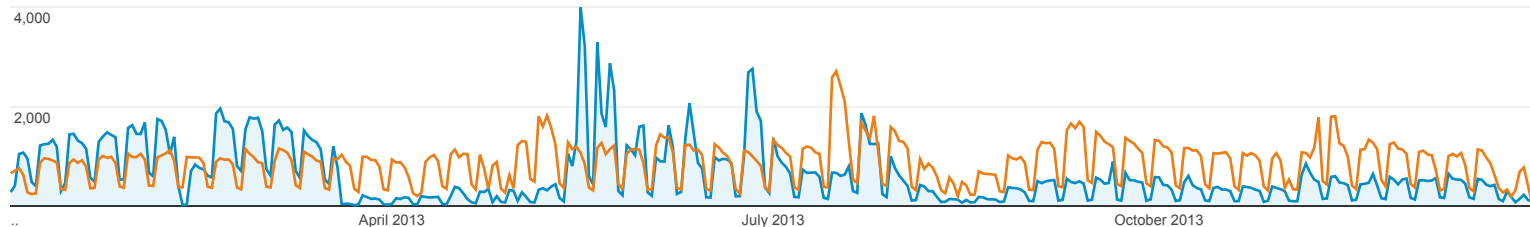
This report is based on 249,632 visits (46.38% of visits). [Learn more](#)

Explorer

Summary

Dec 31, 2012 - Dec 29, 2013: Visits

Jan 2, 2012 - Dec 30, 2012: Visits



April 2013

July 2013

October 2013

Device Category	Acquisition			Behavior			Conversions Goal 1: Iscrizione		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Iscrizione (Goal 1 Conversion Rate)	Iscrizione (Goal 1 Completions)	Iscrizione (Goal 1 Value)
	27.03% ↓ 227,038 vs 311,154	20.52% ↓ 50.93% vs 64.08%	42.01% ↓ 115,636 vs 199,403	18.43% ↑ 57.91% vs 71.00%	21.90% ↑ 2.22 vs 1.82	66.07% ↑ 00:02:10 vs 00:01:18	90.46% ↓ 0.03% vs 0.33%	93.04% ↓ 71 vs 1,020	93.02% ↓ €71.15 vs €1,019.76
1. desktop									
Dec 31, 2012 - Dec 29, 2013	195,490	49.60%	96,957	55.31%	2.32	00:02:14	0.03%	65	€64.68
Jan 2, 2012 - Dec 30, 2012	277,526	62.53%	173,536	69.26%	1.89	00:01:22	0.33%	927	€927.05
% Change	-29.56%	-20.68%	-44.13%	-20.14%	22.86%	62.92%	-90.05%	-92.99%	-93.02%
2. mobile									
Dec 31, 2012 - Dec 29, 2013	19,507	65.35%	12,748	79.51%	1.45	00:01:11	0.01%	2	€2.16
Jan 2, 2012 - Dec 30, 2012	24,554	79.06%	19,412	87.74%	1.24	00:00:32	0.29%	71	€71.15
% Change	-20.55%	-17.34%	-34.33%	-9.38%	17.50%	121.13%	-96.45%	-97.18%	-96.97%
3. tablet									
Dec 31, 2012 - Dec 29, 2013	12,041	49.26%	5,931	65.18%	1.96	00:02:31	0.03%	4	€4.31
Jan 2, 2012 - Dec 30, 2012	9,074	71.14%	6,455	78.74%	1.52	00:01:11	0.24%	22	€21.56
% Change	32.70%	-30.76%	-8.12%	-17.23%	28.28%	112.57%	-86.30%	-81.82%	-80.00%

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