

Network Referrals

Dec 31, 2012 - Dec 29, 2013
Compare to: Jan 2, 2012 - Dec 30, 2012

Discover where your social traffic originates

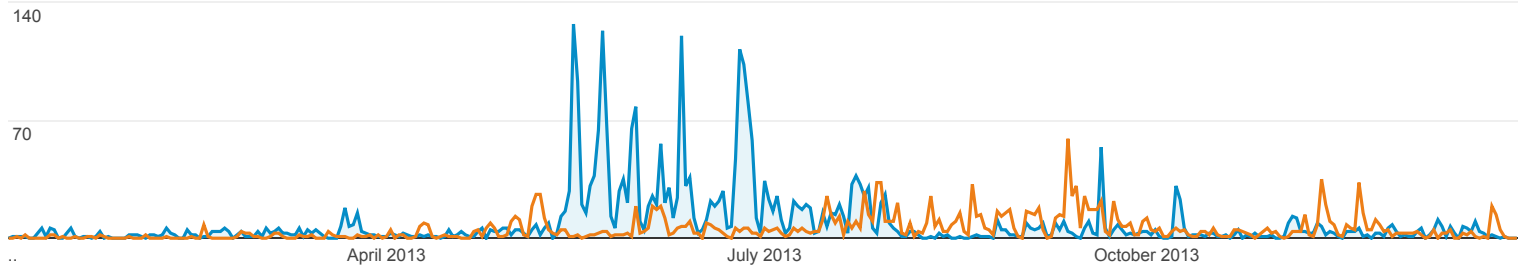
Identify the networks and communities where people engage with your content. Learn about each community, and identify your best performing content on each network.

Don't show education messages.

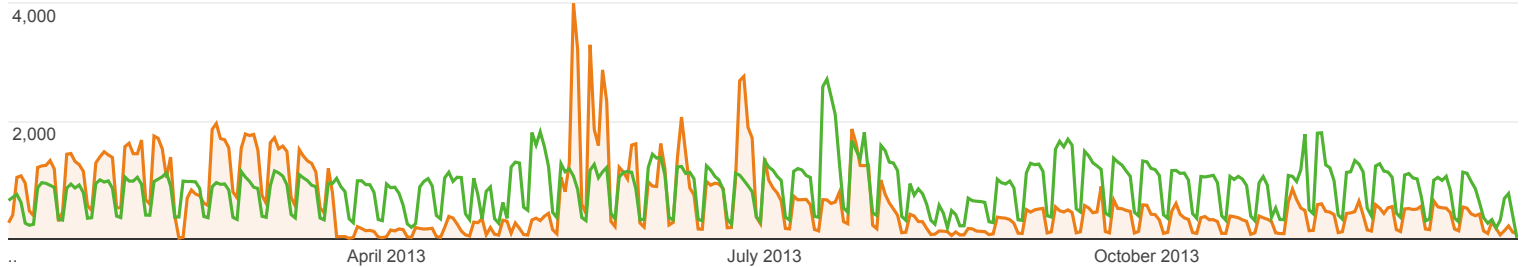


Social Referral

Dec 31, 2012 - Dec 29, 2013: ● Visits via Social Referral
Jan 2, 2012 - Dec 30, 2012: ● Visits via Social Referral



Dec 31, 2012 - Dec 29, 2013: ● All Visits
Jan 2, 2012 - Dec 30, 2012: ● All Visits



Social Network	Visits	Pageviews	Avg. Visit Duration	Pages / Visit
1. Facebook				
Dec 31, 2012 - Dec 29, 2013	1,934	3,831	00:02:26	1.98
Jan 2, 2012 - Dec 30, 2012	1,637	3,145	00:01:47	1.92
% Change	18.14%	21.81%	37.19%	3.11%
2. Twitter				
Dec 31, 2012 - Dec 29, 2013	1,240	3,464	00:03:48	2.79
Jan 2, 2012 - Dec 30, 2012	15	49	00:01:45	3.27
% Change	8,166.67%	6,969.39%	116.67%	-14.48%
3. WordPress				
Dec 31, 2012 - Dec 29, 2013	71	103	00:00:18	1.45
Jan 2, 2012 - Dec 30, 2012	78	107	00:01:18	1.37
% Change	-8.97%	-3.74%	-77.42%	5.75%
4. Blogger				
Dec 31, 2012 - Dec 29, 2013	36	78	00:01:48	2.17

Dec 31, 2012 - Dec 29, 2013	30	78	00:01:48	2.17
Jan 2, 2012 - Dec 30, 2012	205	518	00:02:42	2.53
% Change	-82.44%	-84.94%	-33.45%	-14.25%
5. LinkedIn				
Dec 31, 2012 - Dec 29, 2013	8	38	00:11:14	4.75
Jan 2, 2012 - Dec 30, 2012	0	0	00:00:00	0.00
% Change	∞%	∞%	∞%	∞%
6. Meetup				
Dec 31, 2012 - Dec 29, 2013	4	4	00:00:00	1.00
Jan 2, 2012 - Dec 30, 2012	0	0	00:00:00	0.00
% Change	∞%	∞%	0.00%	∞%
7. Disqus				
Dec 31, 2012 - Dec 29, 2013	1	1	00:00:00	1.00
Jan 2, 2012 - Dec 30, 2012	0	0	00:00:00	0.00
% Change	∞%	∞%	0.00%	∞%

Rows 1 - 7 of 7