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**IBM admitted Roadmap 2015 is a failure
Employees and unions request to be heard**

After much outcry, social media activism and employee outrage, the “Roadmap to hell campaign” of IBM Global Union Alliance was successful. CEO Rometty finally admitted Roadmap 2015, or as employees called it “Roadkill 2015” is a failure. IBM employees and IBM unions have been saying this for some time. Union media are filled with employees taking a brave stand against the Roadmap.

While IBM was focused on the Roadmap goal of \$20 earnings per share, enormous damage has been done to employees and the company

- Tens of thousands of employees worldwide terminated in “resource actions”.
- IBM employee morale is rock bottom.
- Business units and employees sold to other companies, and in the case of the Chip unit IBM paid to have it taken over by Global Foundries.
- Unreasonable cost cuts impacting the daily business needs of employees.
- Employees have quit in large numbers due to toxic work environment.
- Work off shored decimating some countries employee population.
- Loss of customer confidence.
- Pay cuts, lack of pay raises and benefit cuts have severely impacted employees’ livelihood.

While Roadmap 2015 is being jettisoned, the job cuts or “Roadkill” continues. \$600 million is being allocated for job cuts in the 4th quarter. The pain continues for employees.

The IBM Global Union Alliance member unions rejected Roadmap 2015 and we reject further job cuts and actions detrimental to employees. It is time IBM executives listen to the employees and their unions in order to save this once great company from executive greed and folly.

**IBM Union Global Alliance
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www.endicottalliance.org/ibmglobalunionallianceflyer73014.htm