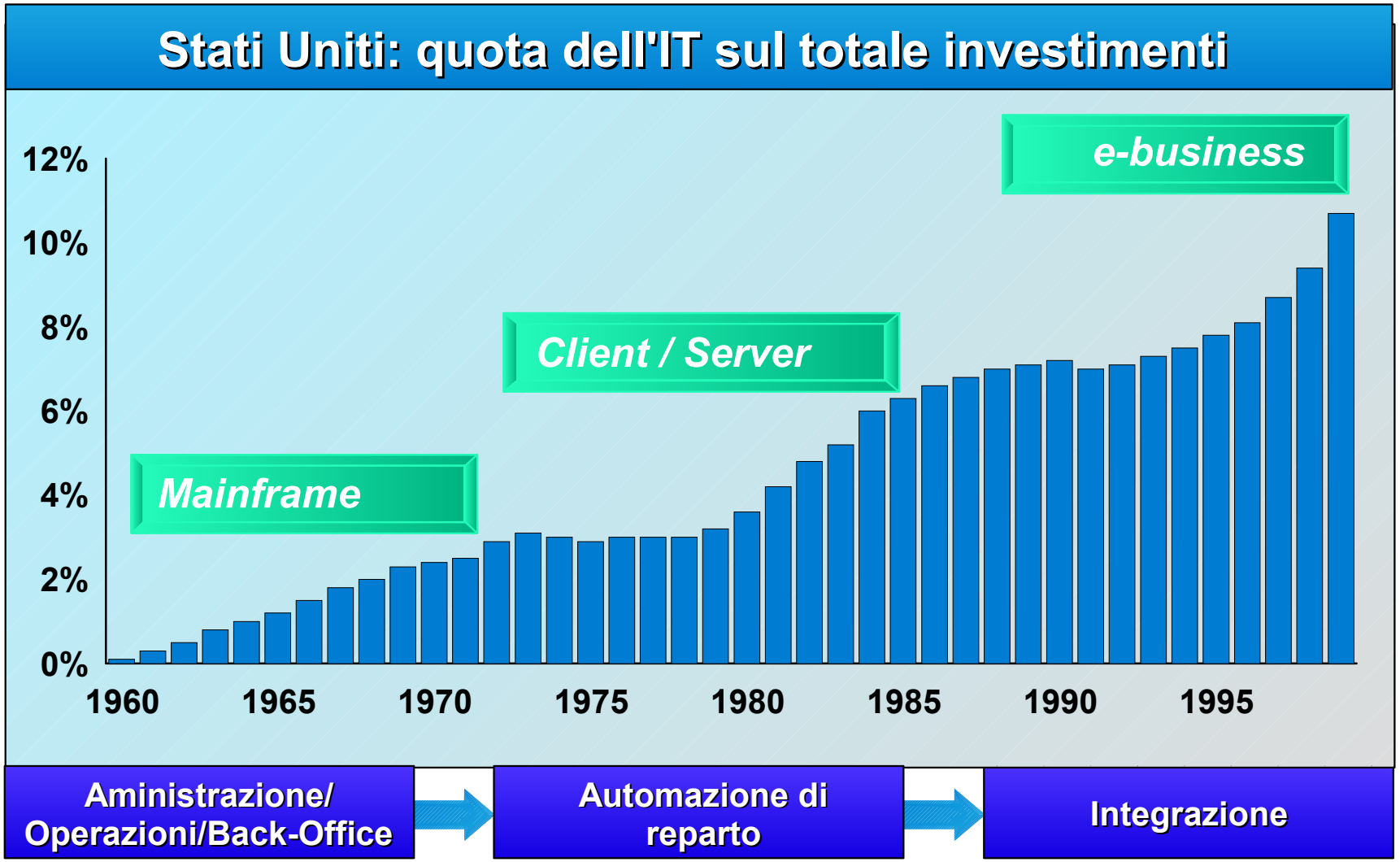
12 giugno 2002

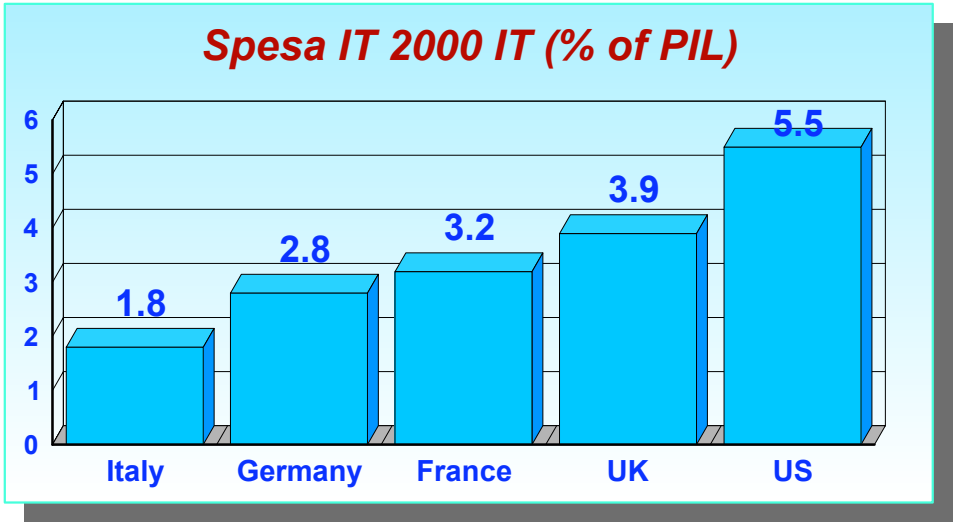
Piano Industriale IBM

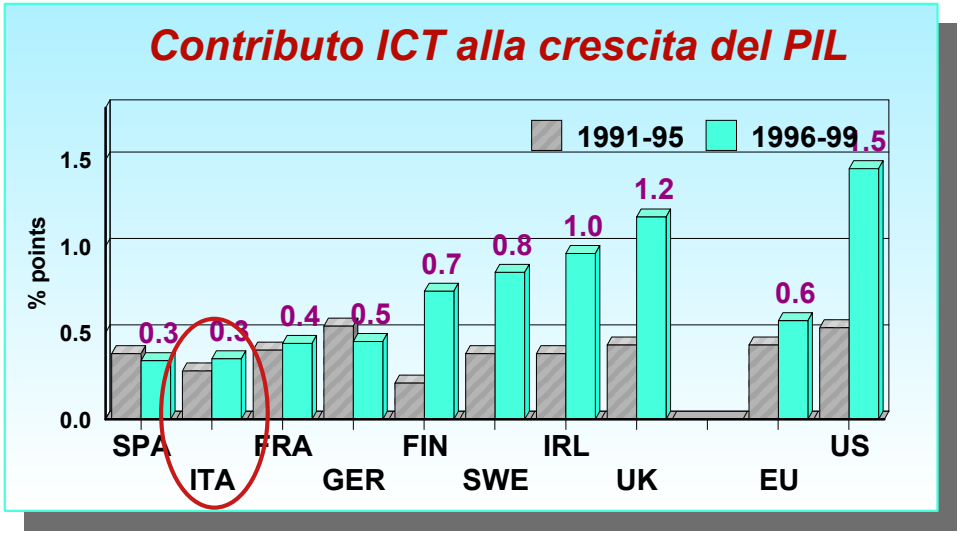
Cresce l'integrazione dell'IT nell'economia



Source: US Department of Commerce, Sept. 2000

L'Italia deve accelerare

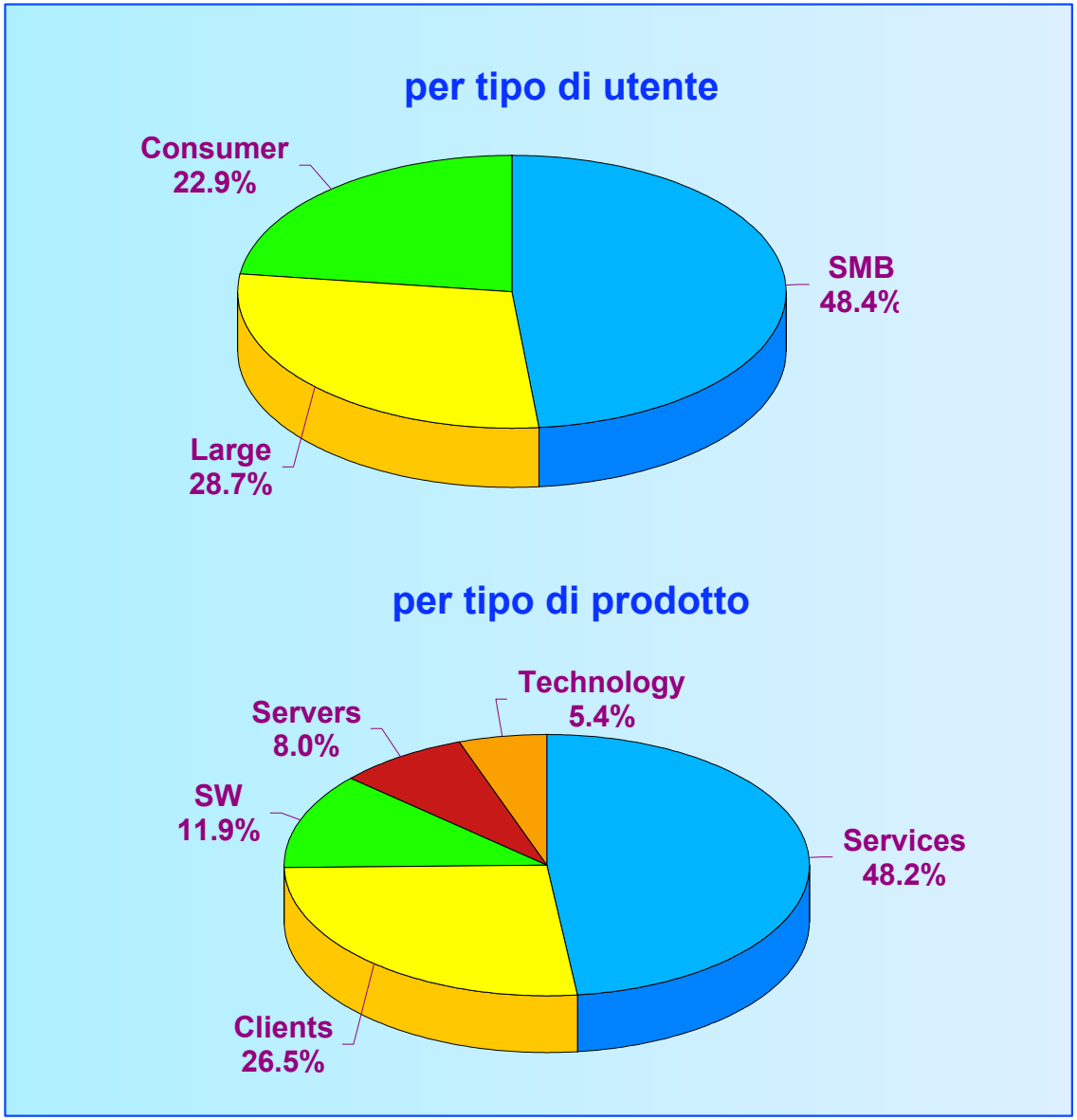




- Adeguamento delle infrastrutture
- Efficienza della Pubblica Amministrazione: e-Government
- Innovazione nelle piccole e medie imprese e nei distretti industriali

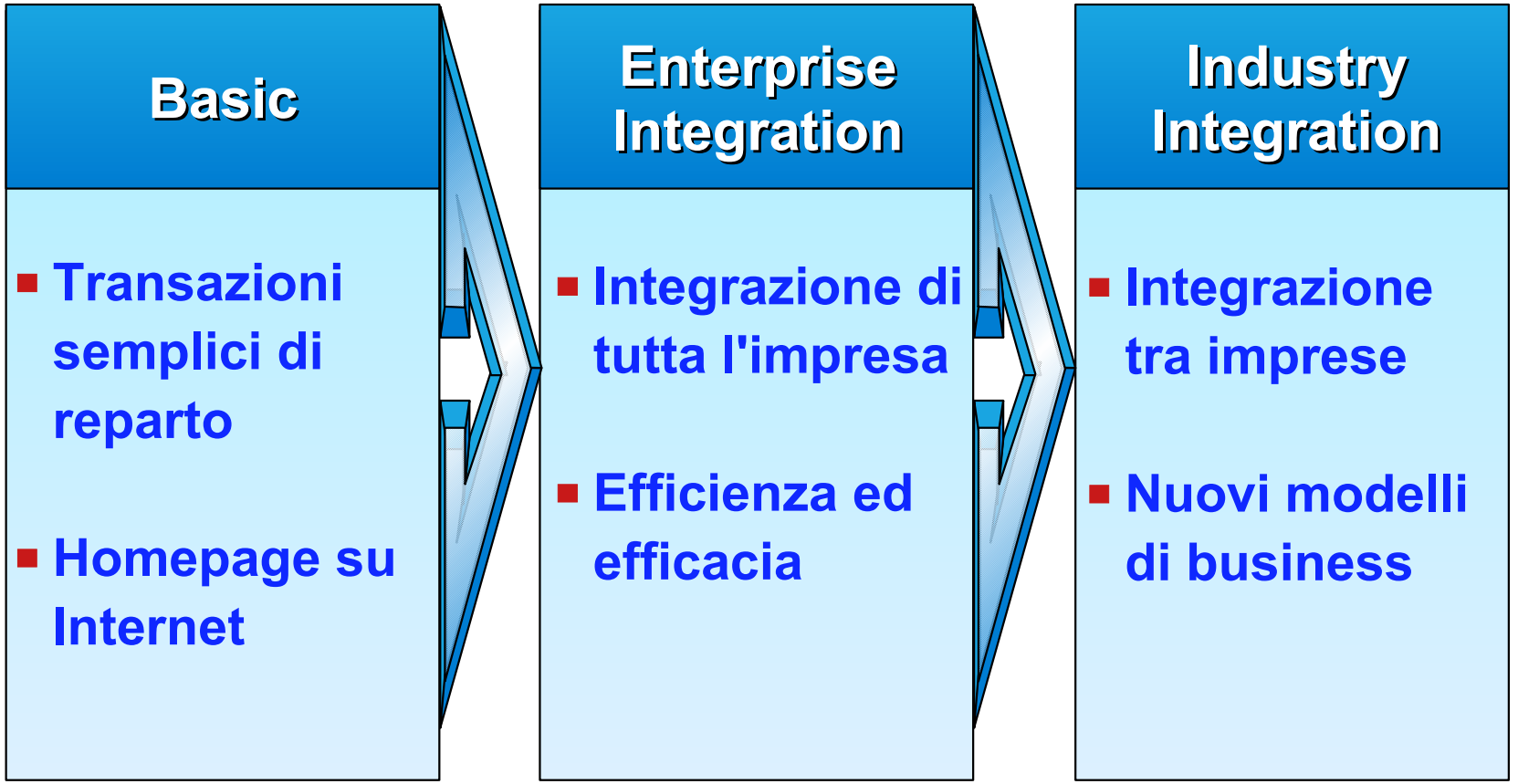
Il mercato IT in Italia nel 2002

+8.6% Mercato IT
+5.8% HW
+11.5% SW
+10.7% SVCS



Fonte:IDC, Ottobre 2001

e-business: il lavoro è appena iniziato



Fonte: IBM e-business Adoption Study, 1H01